



# Strategic Leadership

## Module OVERVIEW

The turbulence caused by rapidly increasing rates of change has created new needs for those responsible for government strategy. The unpredictability of the current environment requires leaders in government to adopt new perspectives around strategic intent and choice in the planning process, and their challenge is to build vision, mission and values that ensure successful execution of effective public sector strategy.

This leading edge course equips you with the ability to make your organisation resilient and responsive to change. It allows the development and implementation of high impact changes to link futures thinking with strategy as a way of providing clear direction and purpose.

## Key BENEFITS

Through attending this module, you will:

- Engage with leading experts who provide exposure to new ideas, perspectives and ways of thinking about strategies for action
- Understand new concepts such as industry & environment analysis, strategic analysis, futures thinking, and strategic intent & choice
- Develop your own strategic capabilities and assess the unique situation in your workplace
- Apply new ideas and techniques to strategic processes and challenges in the public sector
- Develop a framework for analysing and implementing strategic planning in an unpredictable environment, engaging your employees with innovative leading edge thinking and ideas
- Adopt innovative approaches to strategic planning designed to achieve sustained outcomes



## Module LEADER



Dr John Steen - is a Senior Lecturer in Strategy and a member of the Innovation Strategy and Leadership research group at UQ Business School. His research and teaching reflects an ongoing interest in intangible resources such as knowledge, ideas and information and the way that they contribute to strategic leadership and sustained competitive advantage. His interest in risk and uncertainty management has been applied to developing business strategies with a range of blue chip corporate companies and he is currently involved in a major international operation on understanding processes of innovation and strategic leadership. As part of this research, he has commenced a longitudinal study of technological change at Rio Tinto and Hatch. In 2008, he was awarded a federal grant to undertake this research. He holds PhDs from the University of Tasmania (Biochemistry) and The University of Queensland (Strategic Management). Prior to becoming a lecturer in business strategy, he was involved full time in medical research.

### MODULE OUTLINE

Full details will be provided at commencement

#### DAY 1 – MONDAY

- Setting the scene: a framework for strategy in action
- Strategy as integrated choices: the diamond model
- Building on competitive advantage in the public sector
- Industry speaker: Executive Presentation

#### DAY 2 – TUESDAY

- Staging actions and sustainable outcomes
- Collaborative partnerships and effective relations
- Government analysis
- Executive Presentation

#### DAY 3 – WEDNESDAY

- Client value discipline
- Strategy mapping
- International strategy in focus – a case study
- Executive Presentation

#### DAY 4 -THURSDAY

- Moving the department from vision, mission and values to real change and performance
- Understanding risk and decision making
- Future challenges and directions in strategic management

### VENUE

This module will be delivered at UQ Business School Downtown, Level 19, Central Plaza One, 345 Queen Street, Brisbane. This premier UQ Business School location is in the heart of the Brisbane CBD and is equipped with state-of-the-art teaching and learning facilities.

### WHO SHOULD ATTEND?

The Inspiring Executive Leadership program is aimed at senior officers and newly appointed (or early career) SES-2 or SES-3 in Queensland Government departments or government-owned corporations, who are aspiring to move through senior executive level roles. Upon completion of their program, it is expected that graduates will have skills, knowledge, courage and vision to demonstrate outstanding leadership in the Queensland Public Sector.

### HOW TO APPLY

1. Download the nomination form from the Public Service Commission's website at [www.psc.qld.gov.au](http://www.psc.qld.gov.au)
2. Complete the nomination form and submit it via your senior executive for endorsement.
3. All nominations are to be sent to the University of Queensland Business School Downtown (E: [corped@business.uq.edu.au](mailto:corped@business.uq.edu.au) or F: 07 3346 7199).

### WHEN DO I APPLY?

Nominations for fourth module – Strategic Leadership commencing on 3 October 2011 – are to be sent to the UQ Business School Downtown by Friday 3 September 2011. You can also nominate for other modules in the Inspiring Executive Leadership program now. Full details on the nomination process, including closing dates for all modules, are available on PSC's website. For further information about the program, please contact the UQ Business School Downtown on [corped@business.uq.edu.au](mailto:corped@business.uq.edu.au)

### CREDIT TOWARDS UQBS POSTGRADUATE STUDIES

Participants enrolled in this module may apply for credit towards the Graduate Certificate in Executive Leadership. Students wishing to gain credit must undertake all items of assessment. Please contact UQBS Student Administration via email: [postgrad\\_enquiries@business.uq.edu.au](mailto:postgrad_enquiries@business.uq.edu.au) to confirm your eligibility and to seek approval to obtain credit for the module.

### ASSESSMENT

Module assessment is a requirement for those participants who wish to complete the module for credit towards the Graduate Certificate of Executive Leadership. Details of the assessment requirements will be provided with the module materials and will be discussed during the workshop.

Please note all participants are required to complete a number of non-assessable items and are issued with a participation certificate upon completion of the module and all non-assessable items.

### INVESTMENT

\$5,098\* per module - Fee includes tuition, course materials, morning tea, lunch and afternoon tea each day, a formal networking activity and professional development activities.\* Please note GST does not apply to Corporate Education through UQ Business School Corporate Education.