



Innovation Leadership

Module OVERVIEW

Creating a culture for innovation and risk taking is essential for inspiring leading edge change across government. Establishing an innovative culture that builds relationships and networks is crucial for leaders involved in managing dynamic and complex government departments. This module will give you an in depth understanding of the innovation process and will equip you with the skills necessary to create a culture of innovation that will nurture and harness creative talents. Innovation Leadership is based on international best practice and presents an integrated framework to assist senior managers lead innovation within their departments. You will have the opportunity to meet with innovation leaders from the public and private sector who will reveal cutting edge practice in innovation strategy, development and implementation.

Key BENEFITS

Through attending this module, you will:

- Understand the critical strategic importance of creating an innovative culture to support resilience, creativity and risk taking
- Demonstrate awareness of the strategic and operational managerial frameworks and tools necessary to develop support mechanisms for innovation capabilities
- Develop your own innovation leadership capabilities and assess the unique situation in your own departments, as well as analyse current problems and identify possibilities for development in the public sector
- Measure and assess the real returns of innovation leadership in the public sector
- Engage with leading experts who will provide rapid exposure to new ideas, perspectives and ways of establishing an innovative, creative and risk taking culture
- Nurture and harness creative talents across teams developing and implementing a whole of government approach



Module LEADER

Dr Tim Kastle - graduated from Princeton University with a degree in economics. The topic of his PhD was Analysing the Evolution of International Trade: A Complex Networks Approach, and the work in it has applications in innovation studies, strategic management and evolutionary economics. He also completed an MBA (Advanced) in the UQ Business School. Tim is a lecturer in Innovation Management at UQ Business School and has worked in marketing and management positions in a variety of industries including radio, office equipment, industrial chemicals, higher education and software. Tim's research interest is in applying evolutionary economics to the management of firms. His research areas include the implications of viewing the economy and firms as complex evolving systems. He is an editor of Innovation: Management, Policy and Practice.



MODULE OUTLINE

Full details will be provided at commencement

DAY 1 – MONDAY

- What is innovation and why is it important?
- Issues in innovation management in the public sector
- Innovative capabilities, resilience and risk taking - a case study approach

DAY 2 – TUESDAY

- What's wrong with current approaches to strategy and innovation in the public sector
- Discovering strategy through innovation
- Building an innovation value chain with external stakeholders and across departments

DAY 3 – WEDNESDAY

- Support mechanisms for innovation capabilities
- Innovation technologies
- Innovation collaboration
- Networks in innovation and managing alliances

DAY 4 -THURSDAY

- Nurturing and harnessing creative talents
- Project execution through innovative strategies
- Creating a culture to support risk taking in the public sector
- Future directions for innovation in government

VENUE

This module will be delivered at UQ Business School Downtown, Level 19, Central Plaza One, 345 Queen Street, Brisbane. This premier UQ Business School location is in the heart of the Brisbane CBD and is equipped with state-of-the-art teaching and learning facilities.

WHO SHOULD ATTEND?

The Inspiring Executive Leadership program is aimed at senior officers and newly appointed (or early career) SES-2 or SES-3 in Queensland Government departments or government-owned corporations, who are aspiring to move through senior executive level roles. Upon completion of their program, it is expected that graduates will have skills, knowledge, courage and vision to demonstrate outstanding leadership in the Queensland Public Sector.

HOW TO APPLY

1. Download the nomination form from the Public Service Commission's website at www.psc.qld.gov.au
2. Complete the nomination form and submit it via your senior executive for endorsement.
3. All nominations are to be sent to the University of Queensland Business School Downtown (E: corped@business.uq.edu.au or F: 07 3346 7199).

WHEN DO I APPLY?

Nominations for second module – Innovation Leadership commencing on 20 June 2011 – are to be sent to the UQ Business School Downtown by Friday 20 May 2011. You can also nominate for other modules in the Inspiring Executive Leadership program now. Full details on the nomination process, including closing dates for all modules, are available on PSC's website. For further information about the program please contact the UQ Business School Downtown on corped@business.uq.edu.au

CREDIT TOWARDS UQBS POSTGRADUATE STUDIES

Participants enrolled in this module may apply for credit towards the Graduate Certificate in Executive Leadership. Students wishing to gain credit must undertake all items of assessment. Please contact UQBS Student Administration via email: postgrad_enquiries@business.uq.edu.au to confirm your eligibility and to seek approval to obtain credit for the module.

ASSESSMENT

Module assessment is a requirement for those participants who wish to complete the module for credit towards the Graduate Certificate of Executive Leadership. Details of the assessment requirements will be provided with the module materials and will be discussed during the workshop.

Please note all participants are required to complete a number of non-assessable items and are issued with a participation certificate upon completion of the module and all non-assessable items.

INVESTMENT

\$5,098* per module - Fee includes tuition, course materials, morning tea, lunch and afternoon tea each day, a formal networking activity and professional development activities.* Please note GST does not apply to Corporate Education through UQ Business School Corporate Education.